

Commitment vs Flexibility

M. Amador, I. Werning, G. Angeletos

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Motivation

- ✘ An important fraction of the population would save inadequately if choosing freely → rational for compulsory pension systems
- ✘ Are simple minimum saving rules optimal?
- ✘ What's the best policy to help agents who are subject to temptation and self-control problems?

In deterministic intertemporal environments, full commitment (*freeze/remove* all future choices on savings) is the welfare maximizer (self-control is costly or inexistent).



In the absence of temptation (inconsistency), and when new relevant private information is expected to arrive, full flexibility maximizes social welfare and is strictly preferred to commitment.

The Model in a Nutshell

× Main features

- 2-period consumption/savings model with one consumption good
- Individuals suffer from temptation for higher present consumption
- Each period, i.i.d. taste shocks (only privately observed) affect relative taste for current consumption (individuals are otherwise identical)
- No redistribution
- ⇒ 'principal-agent' formulation: 'principal' with individual's *ex-ante* preferences
'agent' with individual's *ex-post* preferences
- Subgame perfect equilibria

× Major insights

- Simple minimum saving policies are optimal if the distribution of the taste shocks respects a certain condition (met by a set of common distributions).
- Optimal flexibility decreases with the degree of temptation, and this is achieved by setting a higher minimum saving level

Basic Consumption-Savings Problem

- Budget set: $B(y) \equiv \{(c, k) \in R_+^2 : c + k \leq y\}$
- Quasi-geometric discounting (different selves with different preferences)
ex-ante utility : $E[\theta U(c) + W(k)]$; $\theta \sim F(\theta)$, $\theta \in \Theta = [\underline{\theta}, \bar{\theta}]$, $E[\theta] = 1$, $f(\theta)$ cont.
ex-post utility : $\theta U(c) + \beta W(k)$; $0 < \beta \leq 1$, $1 - \beta$ measures strength of temptation.
- Under full flexibility, the agent is constrained only by $B(y)$, and solves the simple problem $\max_{(c,k) \in B(y)} \{\theta U(c) + \beta W(k)\}$ with unique solution $(c^f(\theta), k^f(\theta))$.
- *Ex-ante* “first-best” allocation $(c^{fb}(\theta), k^{fb}(\theta))$ is defined as

$$\arg \max_{(c,k) \in B(y)} \{\theta U(c) + W(k)\}$$

Optimal Commitment without Self-Control (I)

- Choose a subset $C \subset B(y)$ that maximizes *ex-ante* utility, given that choices are to be made *ex-post*:

$$\max_{c,k} \int [\theta U(c(\theta)) + W(k(\theta))] dF(\theta)$$

s.t.

$$(IC) \quad \theta U(c(\theta)) + \beta W(k(\theta)) \geq \theta U(c(\theta')) + \beta W(k(\theta')), \quad \forall \theta, \theta' \in \Theta$$

$$(BC) \quad c(\theta) + k(\theta) \leq y, \quad \forall \theta \in \Theta$$

- Remark: with only two types of taste shocks, $\theta_h > \theta_l$, $(c^{fb}(\theta), k^{fb}(\theta))$ is implementable for low enough levels of temptation (high β).
- For a continuous density $f(\theta)$, the problem is solved with the help of a change of variables from $(c(\theta), k(\theta))$ to $(u(\theta), w(\theta)) \equiv (U(c(\theta)), W(k(\theta)))$. Hence, the principal will maximize $\int_{\underline{\theta}}^{\bar{\theta}} (\theta u(\theta) + \beta w(\theta)) dF(\theta)$ subject to:
 - budget constraint,
 - incentive compatibility,
 - $u(\theta)$ non-decreasing in θ .

Optimal Commitment without Self-Control (I-II)

- Steps into solving the problem

Notice that in SPE truth telling is optimal \Rightarrow (IC) is verified with equality and utility for the agent in the optimum can be expressed as:

$$V(\theta) = (\theta / \beta)u(\theta) + W(\theta)$$

By an envelope argument, $V'(\theta)$ depends only on $u(\theta)$, and $V(\theta)$ (corresponding to the left hand side of (IC)) may be expressed as

$$(\theta / \beta)u(\theta) + w(\theta) = \int_{\underline{\theta}}^{\theta} (1 / \beta)u(\tilde{\theta})d\tilde{\theta} + (\underline{\theta} / \beta)u(\underline{\theta}) + w(\underline{\theta})$$

which together with monotonicity of $u(\theta)$ is necessary and sufficient for (IC).

One main then insert this condition into the objective function and budget constraint...

Optimal Commitment without Self-Control (II)

- The principal problem, then, reduces to

$$\max_{u, \underline{w} \in \Phi} \left\{ \frac{\theta}{\beta} u(\underline{\theta}) + \underline{w} + \frac{1}{\beta} \int_{\underline{\theta}}^{\bar{\theta}} (1 - G(\theta)) u(\theta) d\theta \right\} \quad (PP)$$

$$s.t. \quad W(y - C(u(\theta))) + \frac{\theta}{\beta} u(\theta) - \frac{\theta}{\beta} u(\underline{\theta}) - \frac{1}{\beta} \int_{\underline{\theta}}^{\theta} u(\tilde{\theta}) d\tilde{\theta} \geq 0, \quad \forall \theta \in \Theta$$

with

$$\Phi = \left\{ u, \underline{w} \mid \underline{w} \in W(\mathbb{R}_+), u : \Theta \rightarrow U(\mathbb{R}_+), u_{\theta}(\theta) \geq 0 \right\}$$

$$G(\theta) = F(\theta) + \theta(1 - \beta)f(\theta)$$

\Rightarrow **Bunching** is always a necessary feature of the optimum:

Prop.: An optimal allocation (u^*, \underline{w}^*) satisfies $u^*(\theta) = u^*(\theta_p)$ for $\theta \geq \theta_p$; where θ_p is the lowest value in Θ such that

$$\int_{\hat{\theta}}^{\bar{\theta}} (1 - G(\tilde{\theta})) d\tilde{\theta} \leq 0$$

for $\hat{\theta} \geq \theta_p$. In the optimum, the budget constraint holds with equality at θ_p . \rightarrow **no money burning**

Optimal Commitment without Self-Control (III)

⇒ **Minimum-Savings Policies** completely describe the optimum if

$G(\theta) = F(\theta) + \theta(1 - \beta)f(\theta)$ is increasing for all $\theta \leq \theta_p$

⇔ (Ass. A): $\theta \frac{f'(\theta)}{f(\theta)} \geq -\frac{2-\beta}{1-\beta}$ → lower bound for the elasticity of f

Assumption A is satisfied by any differentiable non-decreasing density functions, exponential distribution, log normal, and Pareto and Gamma distributions (under some parameters).

✘ It follows that $(\underline{u}^*, \underline{w}^*)$ consists in a simple Minimum-Savings Policy:

$$k \geq k^f(\theta_p) \Leftrightarrow \begin{cases} (U(c^f(\theta))) & \text{for } \theta \leq \theta_p \\ (U(c^f(\theta_p))) & \text{for } \theta > \theta_p \end{cases} ; \quad \underline{w}^* = W(k^f(\underline{\theta}))$$

if and only if Assumption A holds.

Optimal Commitment without Self-Control (IV)

✘ Furthermore,

- Prop.: *If Assumption A doesn't hold, no minimum-savings rule is optimal*

Expl: Departing from a minimum-savings allocation; if $G(\theta)$ is decreasing for some open interval (θ_a, θ_b) , with $\theta_b \leq \theta_p$, it is welfare improving to remove consumption choices between $c^f(\theta_a)$ and $c^f(\theta_b)$.

Types in (θ_a, θ_b) will move to one of the extremes, and the welfare gain depends on the number of them going to $c^f(\theta_a)$ or $c^f(\theta_b)$. Assumption A affects precisely this relative quantities.

- Prop.: *The bunching point θ_p increases with β .*

The minimum-savings level $k_{min} = y - C(u(\theta_p))$ decreases with β .

Optimal Commitment with Self-Control (I)

- Individuals may partially resist temptation, although it is costly to do so.

Ex-ante, their utility of a set of allocations C is given by:

$$P(C) = E[\max_{(c,k) \in C} (\theta U(c) + W(k) + \varphi(\theta U(c) + \beta W(k))) - \varphi \max_{(c,k) \in C} (\theta U(c) + \beta W(k))]]$$

$\varphi > 0$: cost (lack) of self-control

θ, β and φ are stochastic, drawn from a continuous joint distribution with bounded rectangular support $[\underline{\theta}, \bar{\theta}] \times [\underline{\beta}, \bar{\beta}] \times [\underline{\varphi}, \bar{\varphi}]$, $\underline{\beta} > 0$.

- The problem now is now to maximize $P(C)$, subject to $C \subset B(y)$.
- Commitment devices are valuable because they reduce over-consumption (as before) and reduce the cost of self control.

Optimal Commitment with Self-Control (II)

- Like before, maximization is done over utilities instead of consumption bundles (change of variable), and $P(C)$ is rewritten as

$$E \left\{ (1 + \beta\varphi) \max_{(v,\omega) \in C} \underbrace{[(\theta / \hat{\beta})v + \omega]}_{\hat{z}} - \varphi\beta \max_{(v,\omega) \in C} \underbrace{[(\theta / \beta)v + \omega]}_z \right\}; \quad \hat{\beta} = \frac{1 + \beta\varphi}{1 + \varphi}$$

$$\hat{z}, z \in \hat{\Theta} \equiv [\underline{x}, \bar{x}] \equiv \left[\underline{\theta}(1 + \underline{\varphi}) / (1 + \underline{\beta}\varphi), \bar{\theta} / \underline{\beta} \right]$$

- Thus, the principal problem in this case is to find an allocation that maximizes

$$E[(1 + \beta\varphi)[\hat{z}u(\hat{z}) + w(\hat{z})] - \varphi\beta[zu(z) + w(z)]]$$

s.t.

$$(IC) \quad (u(x), w(x)) \in \arg \max_{(v,\omega) \in C} [xv + \omega], \quad \forall x \in \hat{\Theta}$$

$$(BC) \quad C(u(x)) + K(w(x)) \leq y, \quad \forall x \in \hat{\Theta}$$

Optimal Commitment with Self-Control (III)

Steps to analyse the problem mirror those for the model without self-control.

We again obtain that:

- ✘ **Bunching** a necessary feature of the optimum:

Prop.: An optimal allocation (u^*, w^*) satisfies $u^*(x) = u^*(x_p)$ for $x \geq x_p$; where x_p is the lowest value in Θ such that

$$\int_{\hat{x}}^{\bar{x}} (1 - \hat{G}(x)) dx \leq 0$$

for $\hat{x} \geq x_p$. The budget constraint holds with equality at x_p . \rightarrow **no money burning**

- ✘ **Minimum-Savings policies** fully characterizes the optimum iff $\hat{G}(x)$ is non-decreasing for all $x \leq x_p$.
- ✘ When temptation and self control are non-stochastic, the bunching point x_p increases and the minimum savings decreases with β and the opposite happens with an increase in φ .

Other applications/interpretations of the result

✘ Optimal Fiscal Constitutions

If a government holds private information on its bias towards higher public consumption, relative to the society as a whole → Maximum-Spending Limits

✘ Optimal Paternalism

E.g., when individual utility of leisure is private information → Minimum-Schooling Hours

✘ Externalities

Individual utility affected (in heterogeneous fashion) by total consumption in the economy. A planner would like to remove some consumption choices that do not take into account eventual externalities over social welfare → Minimum/Maximum consumption levels.

✘ Under some utility specifications (exponential), taste shocks maybe directly reinterpreted as income shocks.

Further interesting questions

- ✘ Pay-as-You-Go vs Fully Funded systems

Krusell, Krurusçu, Smith (2005) find in a capital accumulation model that is optimal to subsidize investment (financing it with income taxes).

- ✘ Allowing for transfers across types (which mechanism? consumption taxes?)

- ✘ What's does empirics say about distribution of θ in the different proposed applications?